## Calix Q2 2017 Financial Results

August 8, 2017

This presentation includes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements relate to future events and expectations and involve known and unknown risks and uncertainties. Examples of forward-looking statements include, but are not limited to, statements about our anticipated growth and growth drivers; our future financial condition and results of operations; our future business, financial and operating performance; our growth strategy and market outlook; our development of new products and product features; our estimates and planned cost savings related to our restructuring plan; and the success and/or market adoption of our products and solutions. We have based these forward-looking statements on our current expectations, assumptions and projections. Our actual results or actions may differ materially from those projected in forward-looking statements. These forwardlooking statements are subject to a number of risks, uncertainties and factors that could cause results to differ materially as described in our filings with the Securities and Exchange Commission, including our annual report on Form 10-K and quarterly reports on Form 10-Q. Except as may be required by law, we undertake no obligation to, and expressly disclaim any obligation to, update or alter any forward-looking statements, whether as a result of new information, future events, changes in assumptions or otherwise.

## Participants

- Carl Russo, President \& CEO
- Cory Sindelar, Interim CFO
- Tom Dinges, CFA, Director of Investor Relations


## Q2 2017 Highlights

$\measuredangle$ Record second quarter revenue with growth of $+17 \% \mathrm{y} / \mathrm{y}$
$\triangleleft$ Product revenue growth of $+7 \% \mathrm{y} / \mathrm{y}$ and service revenue growth of $+158 \% \mathrm{y} / \mathrm{y}$
$\triangleleft$ Higher than anticipated cost to complete previously-awarded projects impacted service margin

4 Key Calix innovations launched led by enhancements to AXOS and Calix Cloud with initial deployments to major customers throughout the remainder of 2017

## Q2 2017 Financial Results vs. Guidance

(\$ in millions, except percentages
and per share amounts)

|  | Actual NonGAAP | Guidance Non-GAAP | Actual GAAP | Reconciliation of Guidance to GAAP |
| :---: | :---: | :---: | :---: | :---: |
| Revenue | \$126.1M | \$122-\$126M | \$126.1M | \$122-\$126M |
| Gross margin | 34.5\% | 40.5-43.5\% | 34.3\% | 40.5-43.5\% |
| Operating expenses | \$58.5M ${ }^{(1)}$ | \$59-\$61M | \$62.0M | \$63.8-\$65.8M |
| Net loss per share | $(\$ 0.30)^{(1)}$ | (\$0.19) - (\$0.12) | (\$0.38) | (\$0.28) - (\$0.21) |
| Operating cash flow |  |  | \$2.0M | Positive |

(1) Excludes the impact from non-GAAP items including stock-based compensation and restructuring charges.

## Q2 2017 Statement of Operations Highlights

## Revenues

- Total revenue $+17 \%$ y/y
- Product $+7 \% \mathrm{y} / \mathrm{y}$
- Service +158\% y/y)
- Record quarter in international $+117 \% \mathrm{y} / \mathrm{y}$


## Non-GAAP gross

 margin- Product margin up q/q on improved product mix
- Service margin negatively impacted by higher costs to complete


Non-GAAP operating expenses

- R\&D increase for prototypes and investments in new technologies
- Sales and marketing lower on improved cost control


## Non-GAAP EPS

- Negatively impacted by lower margins
- Non-operating items in line with expectations

Operating Expenses as a \% of Revenue


## Q2 2017 Balance Sheet \& Cash Flow Highlights

Cash of \$50.2M

- Continued improvement in working capital offset operating loss
- Includes \$2.6M in capital
expenditures to support growth initiatives


Inventory velocity

- Continued improvement in inventory turns
- Drive to simplify product and component commonality

Operating cash flow

- Focus on accelerating working capital velocity
- Improved
 inventory management


## Non-GAAP cash conversion cycle

- Benefit from focus on accelerating working capital velocity
- Includes working capital to support turnkey projects


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## Q3 2017 Operating Performance Guidance

(\$ in millions, except percentages and per share amounts)

## Guidance Non-GAAP

## Reconciliation of

 Guidance to GAAP \$126-\$130M$35.9-38.9 \%$
\$63.2-\$65.2M
(\$0.35) - (\$0.29)
(1) Excludes the impact from non-GAAP items including stock based compensation and \$1.5 million in estimated restructuring charges for Q3 2017.

## 2017 Full Year Operating Performance Guidance

$\triangleleft$ At least 10\% year over year revenue growth
$\triangleleft$ Higher non-GAAP net loss than reported in 2016 ${ }^{(1)}$

## Strategy Update


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## Additional Information

」 Additional information available at: http://investor-relations.calix.com/

- Stock Information
- News \& Financial Information
- Events \& Presentations
- Leadership \& Governance
- Investor Resources


## Supplemental Information

GAAP to Non-GAAP Reconciliation
(\$ in thousands, except percentages and per share amounts)

## Q3 2015 - Q2 2017 Cost of Revenue and Gross Margin

| (Unaudited) | Q3 2015 | Q4 2015 | Q1 2016 | Q2 2016 | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenue | \$112,297 | \$104,999 | \$98,375 | \$107,425 | \$121,187 | \$131,800 | \$117,518 | \$126,123 |
| GAAP cost of revenue | \$59,184 | \$58,462 | \$52,893 | \$57,419 | \$67,643 | \$79,614 | \$83,141 | \$82,800 |
| Stock-based compensation | (163) | (160) | (127) | (183) | (174) | (188) | (172) | (171) |
| Amortization of intangibles | $(2,088)$ | $(2,089)$ | $(1,663)$ | (814) | (813) | (814) | (813) | 0 |
| Non-GAAP cost of revenue | \$56,933 | \$56,213 | \$51,103 | \$56,422 | \$66,656 | \$78,612 | \$82,156 | \$82,629 |
| GAAP gross profit | \$53,113 | \$46,537 | \$45,482 | \$50,006 | \$53,544 | \$52,186 | \$34,377 | \$43,323 |
| GAAP gross margin | 47.3\% | 44.3\% | 46.2\% | 46.5\% | 44.2\% | 39.6\% | 29.3\% | 34.3\% |
| Stock-based compensation | 163 | 160 | 127 | 183 | 174 | 188 | 172 | 171 |
| Amortization of intangibles | 2,088 | 2,089 | 1,663 | 814 | 813 | 814 | 813 | 0 |
| Non-GAAP gross profit | \$55,364 | \$48,786 | \$47,272 | \$51,003 | \$54,531 | \$53,188 | \$35,362 | \$43,494 |
| Non-GAAP gross margin | 49.3\% | 46.5\% | 48.1\% | 47.5\% | 45.0\% | 40.4\% | 30.1\% | 34.5\% |

GAAP to Non-GAAP Reconciliation
(\$ in thousands, except percentages and per share amounts)

## Q3 2015 - Q2 2017 Operating Expenses, Net Income (Loss) and Net Income (Loss) per Diluted Share

| (Unaudited) | Q3 2015 | Q4 2015 | Q1 2016 | Q2 2016 | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GAAP operating expenses | \$52,236 | \$56,272 | \$56,220 | \$55,887 | \$52,809 | \$64,421 | \$67,193 | \$62,037 |
| Stock-based compensation | $(2,427)$ | $(3,052)$ | $(2,594)$ | $(2,785)$ | $(4,503)$ | (3.731) | $(3,368)$ | $(2,778)$ |
| Restructuring charges | 0 | 0 | 0 | 0 | 0 | 0 | (699) | (957) |
| Amortization of intangibles | $(2,552)$ | $(2,552)$ | $(1,701)$ | 0 | 0 | 0 | 0 | 0 |
| Acquisition-related costs | (106) | (24) | (275) | (76) | 0 | 0 | 0 | 0 |
| Non-GAAP operating expenses | \$47,151 | \$50,644 | \$51,650 | \$53,026 | \$48,306 | \$60,690 | \$63,126 | \$58,473 |
| GAAP net income (loss) | \$922 | $(\$ 9,546)$ | (\$10,729) | (\$5,826) | \$636 | $(\$ 11,483)$ | (\$33,325) | $(\$ 18,988)$ |
| Stock-based compensation | 2,590 | 3,212 | 2,721 | 2,968 | 4,677 | 3,919 | 3,540 | 2,778 |
| Restructuring charges | 0 | 0 | 0 | 0 | 0 | 0 | 699 | 957 |
| Amortization of intangibles | 4,640 | 4,641 | 3,364 | 814 | 813 | 814 | 813 | 0 |
| Acquisition-related expenses | 106 | 24 | 275 | 76 | 0 | 0 | 0 | 0 |
| Non-GAAP net income (loss) | \$8,258 | $(\$ 1,669)$ | (\$4,369) | $(\$ 1,968)$ | \$6,126 | $(\$ 6,750)$ | $(\$ 28,273)$ | $(\$ 15,253)$ |
| Basic shares | 51,756 | 50,578 | 48,591 | 48,371 | 48,773 | 49,146 | 49,525 | 50,019 |
| Diluted shares | 52,016 | 50,578 | 48,591 | 48,371 | 49,309 | 49,146 | 49,525 | 50,019 |
| GAAP net income (loss) per diluted share | \$0.02 | (\$0.19) | (\$0.22) | (\$0.12) | \$0.01 | (\$0.23) | (\$0.67) | (\$0.38) |
| Stock-based compensation | 0.05 | 0.07 | 0.05 | 0.06 | 0.09 | 0.07 | 0.07 | 0.06 |
| Restructuring charges | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.01 | 0.02 |
| Amortization of intangibles | 0.09 | 0.09 | 0.07 | 0.02 | 0.02 | 0.02 | 0.02 | 0.00 |
| Acquisition-related expenses | 0.00 | 0.00 | 0.01 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Non-GAAP net income (loss) per diluted s | \$0.16 | (\$0.03) | (\$0.09) | (\$0.04) | \$0.12 | (\$0.14) | (\$0.57) | (\$0.30) |

## GAAP to Non-GAAP Reconciliation

## Q3 2015 - Q2 2017 Product and Service Gross Margin

| Unaudited | Q3 2015 | Q4 2015 | Q1 2016 | Q2 2016 | Q3 2016 | Q4 2016 | Q1 2017 | Q2 2017 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GAAP gross margin - product | 47.5\% | 44.8\% | 48.0\% | 48.6\% | 46.8\% | 43.7\% | 37.4\% | 45.7\% |
| Stock-based compensation | 0.1\% | 0.1\% | 0.1\% | 0.7\% | 0.1\% | 0.1\% | 0.1\% | 0.1\% |
| Amortization of intangibles | 1.9\% | 2.1\% | 1.8\% | 0.8\% | 0.7\% | 0.7\% | 0.9\% | 0.0\% |
| Non-GAAP gross margin - product | 49.6\% | 47.1\% | 49.9\% | 49.5\% | 47.6\% | 44.4\% | 38.4\% | 45.8\% |
| GAAP gross margin - service | 40.6\% | 34.5\% | 22.3\% | 18.7\% | 2.5\% | -15.7\% | 0.6\% | -30.5\% |
| Stock-based compensation | 0.7\% | 0.6\% | 0.6\% | 0.8\% | 0.8\% | 0.7\% | 0.2\% | 0.4\% |
| Non-GAAP gross margin - service | 41.3\% | 35.1\% | 22.9\% | 19.5\% | 3.2\% | -15.0\% | 0.8\% | -30.1\% |

## GAAP to Non-GAAP Reconciliation

(\$ in thousands, except percentages and per share amounts)

## Q3 2017 Operating Performance Outlook

| Outlook | Q3 2017 |
| :--- | ---: |
| GAAP gross margin | $35.9 \%-38.9 \%$ |
| Stock-based compensation | $0.14 \%$ |
| Non-GAAP gross margin | $36.0 \%-39.0 \%$ |
|  |  |
| GAAP operating expenses | $\$ 63,200-\$ 65,200$ |
| Stock-based compensation | $(2,700)$ |
| Restructuring charges | $(1,500)$ |
| Non-GAAP operating expenses | $\$ 59,000-\$ 61,000$ |
|  |  |
| GAAP net loss per diluted share | $(\$ 0.35)-(\$ 0.29)$ |
| Stock-based compensation | 0.05 |
| Restructuring charges | 0.03 |
| Non-GAAP net loss per basic \& diluted share ${ }^{(1)}$ | $(\$ 0.27)-(\$ 0.21)$ |

(1) Based on 50.3 million basic \& diluted shares

## GAAP to Non-GAAP Reconciliation

## 2017 Net Loss Outlook

| Outlook | Twelve Months <br> Ending |
| :--- | ---: |
| December 31, 2017 |  |

[^1]Calix


[^0]:    Please refer to the reconciliations of GAAP to non-GAAP financial measures in the supplemental information and on the Investor Relations section of calix.com.

[^1]:    (1) Based on 50.4 million basic \& diluted shares

